

▀▀ Cultural Tourism. Drivers and Motivators for Buffalo/ Niagara.



The Colemans

Sarah and Mark Coleman have a shared passion for art, history and fine dining, often planning their travels around these interests.

Drivers and motivators to visit:

- **Art & Museums:** Sarah and Mark are art enthusiasts drawn to Buffalo's rich museum scene. They are particularly excited about visiting the AKG Art Museum and exploring the diverse collections.
- **Historic Architecture:** The couple has a keen interest in historic architecture. They look forward to touring Buffalo's stunning historic buildings and learning about its architectural heritage through guided tours.
- **Local Festivals:** Sarah and Mark enjoy immersing themselves in local culture through festivals and events. They plan their visits to coincide with Buffalo's cultural festivals, such as the Elmwood Avenue Festival of the Arts.
- **Gastronomy:** Both are foodies who appreciate fine dining and exploring new cuisines. Buffalo's emerging food scene, with its mix of upscale restaurants and trendy eateries, is a significant draw for them.

"Buffalo Niagara offers us the perfect culture escape with its world-class art galleries, historic architecture and vibrant theater scene. We love spending our day exploring museums and our evenings enjoying live performances and fine dining. It's a place where we can fully indulge our passions and create memorable experiences together."

Heritage Tourism. Drivers and Motivators for Buffalo/ Niagara.



The Harrington family

Tom and Emily Harrington prioritize educational and enriching experiences for their children, Lily (15) and Jake (10), and enjoying taking family trips that offer both fun and learning opportunities.

Drivers and motivators to visit:

- ***Historic Sites:*** The Harringtons are eager to explore Buffalo Niagara's rich historical sites. They are particularly excited about visiting the Buffalo and Erie County Naval & Military Park to learn about naval history and explore the ships.
- ***Educational Fun:*** Combining fun with education is essential for the Harringtons. They plan to visit Old Fort Niagara to give their children a vivid experience of life in the past and the fort's strategic role in American history and the Theodore Roosevelt Inaugural National Historic Site, where they can step back in time and experience history.
- ***Local Heritage Events:*** The family is interested in local events and festivals that celebrate Buffalo's heritage. They are excited to participate in events that offer historical reenactments and cultural demonstrations.

“Buffalo Niagara is ideal for our family. We love immersing ourselves in history and giving our kids the chance to learn in such an interactive and engaging way. Exploring the naval park, historic sites and participating in local heritage are exactly what make our trips meaningful and memorable. It’s the perfect blend of education and fun for all of us.”

Outdoor Recreation. Drivers and Motivators for Buffalo/ Niagara.



The Andersons

David and Michael Anderson are passionate about providing their children, Maggie (9) and Ethan (6), with enriching outdoor experiences and prioritize activities that keep their family active, engaged and connected with nature.

Drivers and motivators to visit:

- **Nature Exploration:** The Anderson family loves exploring nature. They are drawn to Niagara's numerous parks and natural attractions, where they can hike, picnic and enjoy the great outdoors.
- **Water Activities:** Water activities are a big hit with Noah and Ethan. The family looks forward to kayaking along the Buffalo River and spending time by the water at places like Canalside, where they can also enjoy other recreational activities.
- **Family-Friendly Parks:** They appreciate the family-friendly parks in Buffalo Niagara, which offer playgrounds, biking trails, and open spaces for the kids to run around and play.
- **Wildlife Education:** Combining outdoor fun with learning is important to the Andersons. They are eager to visit places like the Buffalo Zoo and Tifft Nature Preserve, where their children can learn about wildlife and the environment.

"Buffalo Niagara is perfect for our family. We love the variety of outdoor activities, from hiking to kayaking to exploring beautiful parks and nature preserves. It's wonderful to see our kids' face light up as they discover new adventures and learn about nature. It offers everything we need for an active, fun and educational family vacation."
