

# Connecting people with purpose



**mower**

**We help healthcare  
providers find  
tomorrow's  
workforce today**



At Mower, we're more than a full-discipline marketing, advertising and public relations firm. We're healthcare experts. For decades, we've been helping regional and national healthcare brands navigate an ever-shifting landscape—including the current focus on employee recruitment.

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### Mower Fast Facts

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**37+**

**YEARS HEALTHCARE  
SPECIALTY**

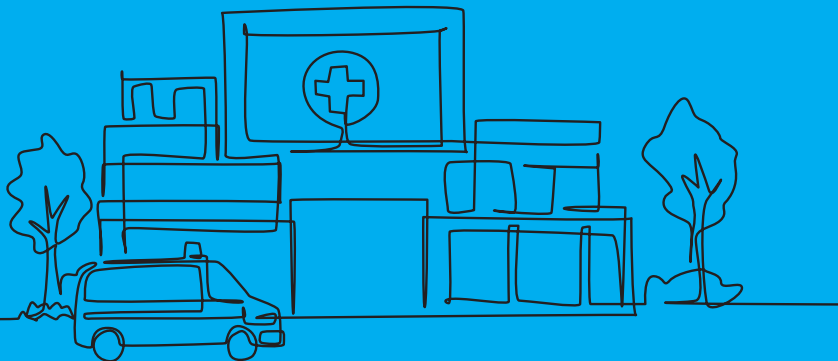
**55**

**YEARS  
IN SERVICE**

**155**

**ESOP EMPLOYEE  
OWNERS**

**With a roster  
of healthcare  
clients we love**



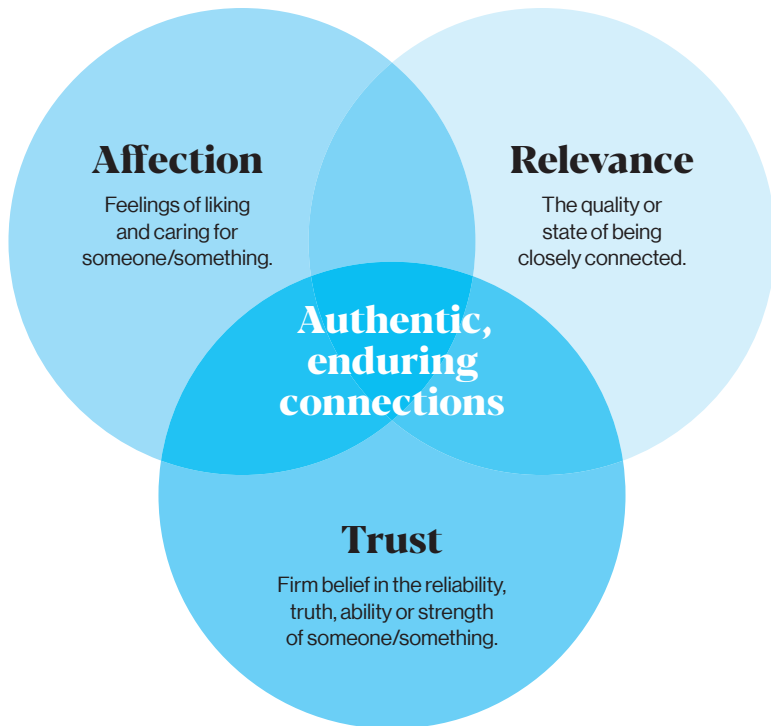


**Our purpose:  
find people that  
share yours**

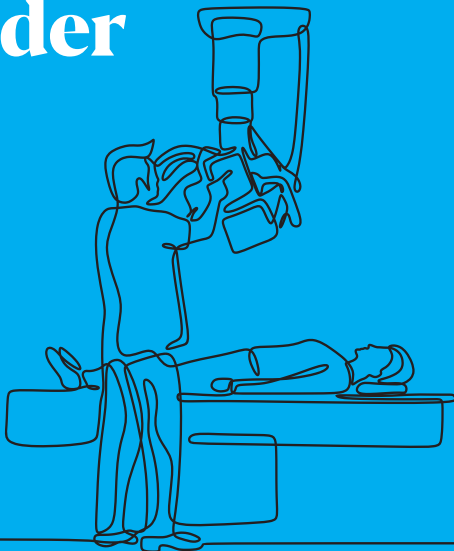


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At Mower, our Making Fierce Friends™ approach uses affection, relevance and trust to create authentic, enduring personal connections.

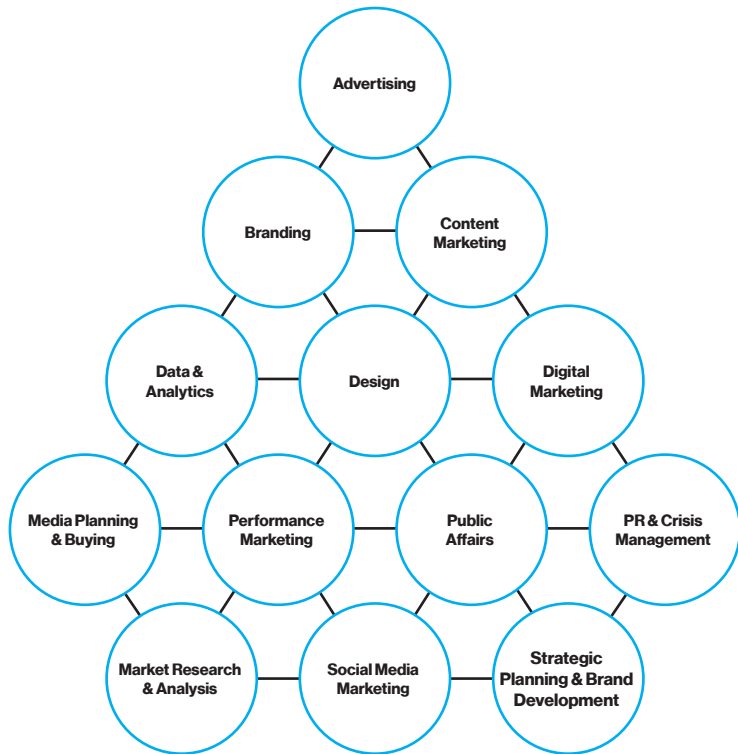


**With world-class  
capabilities that  
work harder**





# Fully Integrated



**And the recognition  
to back it up**



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**HealthcareADAWARDS**

**CHIEF/  
MARKETER**



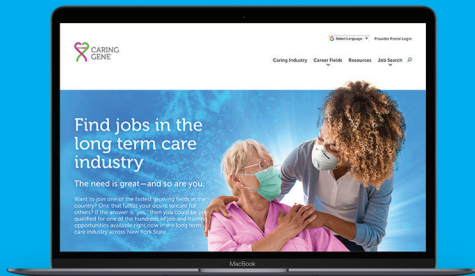
ANA INTERNATIONAL  
**ECHO**  
AWARDS **2022**



2022 Midsize Agency  
of the Year

**Ad  
Age** **Best  
Places to  
Work**

# We've helped identify people with caring in their DNA



See the case study for  
Iroquois Healthcare Association—The Caring Gene.®

*Caring*  
**IS YOUR CALLING**  
WANTED: HEALTHCARE HEROES

**Apply Now! >>**

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★ **HEALTHCARE HEROES** ★  
**WE NEED YOU**  
CARING IS YOUR CALLING

**Apply Now! >>**

 CARING GENE

*Caring*  
**IS YOUR CALLING**  
WANTED: HEALTHCARE HEROES

**Apply Now! >>**

 CARING GENE

★ **HEALTHCARE HEROES** ★  
**WE NEED YOU**  
**CARING IS YOUR CALLING**

*Immediate Opportunities. Apply Now! [www.caringgene.org](http://www.caringgene.org)*

 CARING GENE

*Wanted:*  
**HEALTHCARE HEROES**  
CARING IS YOUR CALLING

*Immediate Opportunities. Apply Now!*

 CARING GENE

[www.caringgene.org](http://www.caringgene.org)

And delivered  
“all that”  
and more in  
a time of crisis



See the case study for Loretto—I'm all that.



*"I'm all that."*



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# Let's Connect

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