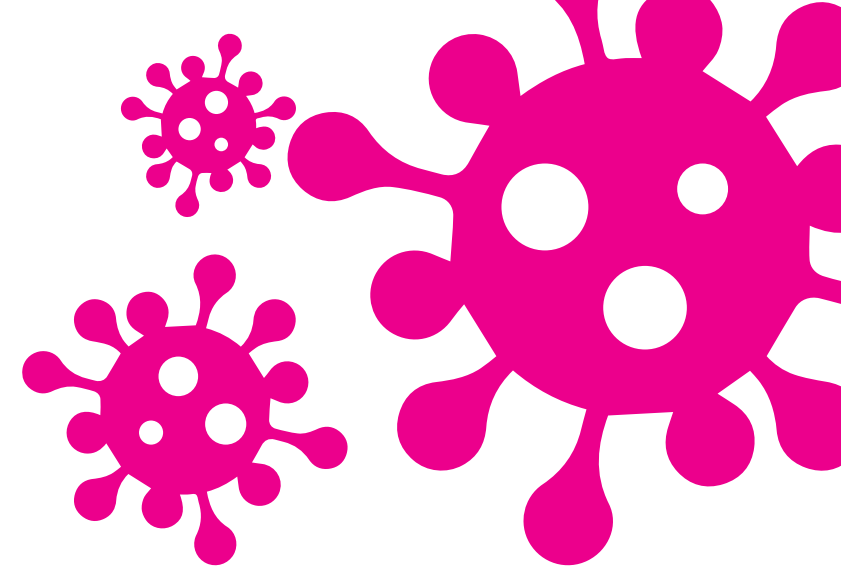


DAY ONE POST-COVID-19

A STUDY OF 1,000 U.S. ADULTS EXPLORED WHAT DAY ONE LOOKS LIKE WHEN WE'VE RECEIVED THE ALL CLEAR TO RETURN TO NORMAL.



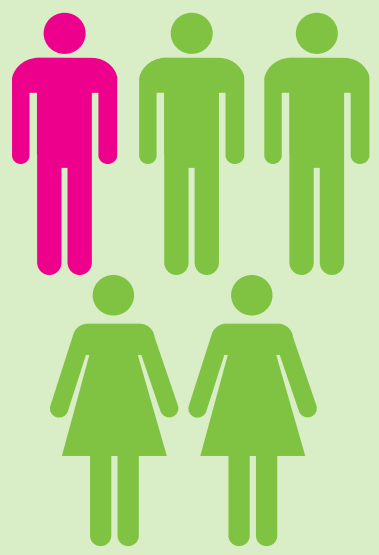
mower

How comfortable will people be doing common activities on Day One?



25% WILL BE COMFORTABLE

TAKING A VACATION BY CAR • GOING TO A PUBLIC PARK/BEACH • VISITING THE SALON



1 IN 5 ADULTS

WILL BE COMFORTABLE GOING TO

- A restaurant/bar
- A mall/shopping center
- A worship center
- A privately-owned vacation rental
- The gym
- A hotel
- A movie theatre
- Visit museum/musical venue
- Send kids back to school
- Fly on an airplane

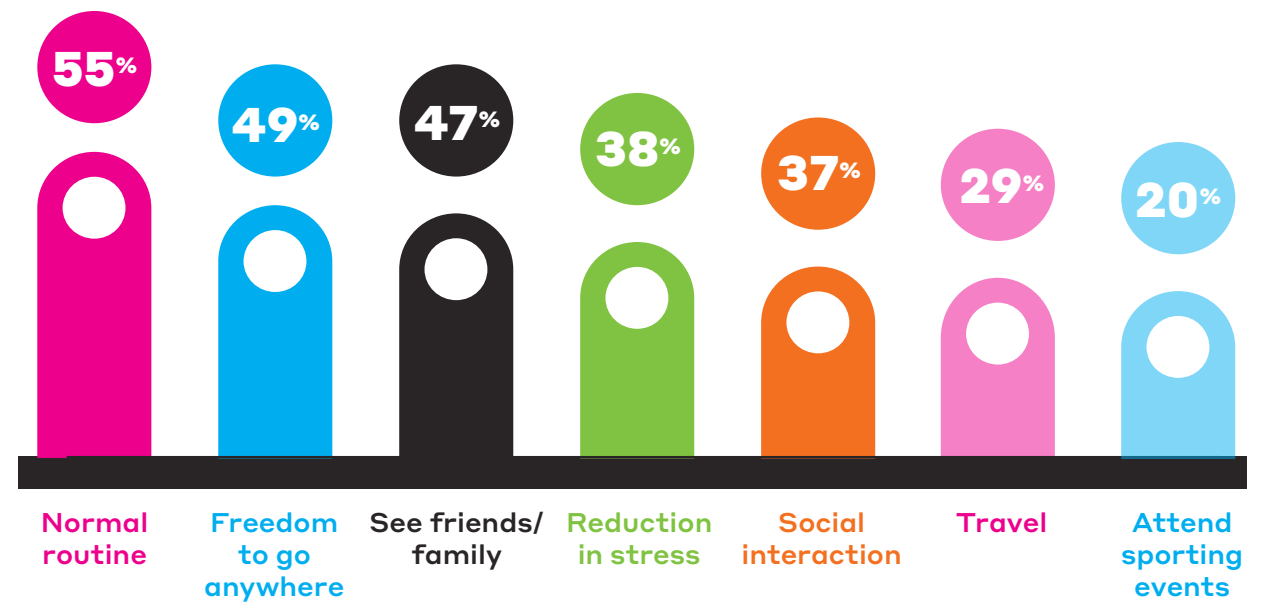
15% OR FEWER

WILL BE COMFORTABLE GOING TO A...

CASINO
spa
sporting event
THEME PARK

Traveling internationally

MOST EXCITED ABOUT FOR DAY ONE



What should we all keep doing on Day One?



4 IN 10 would like to see better general hygiene and no more handshakes.



1 IN 4 will continue to support local community and restaurants with takeout and delivery.



1 IN 5 would like to continue having virtual get-togethers with friends and family.