

## *Better presentations start with better prep.*

Employee Engagement Presentation Training is designed to prepare executives and managers to deliver effective presentations and facilitate discussions at employee town hall meetings, webinars or small group sessions.

This program is important because it supports one of the fundamental requirements of an employee engagement program: providing company information and answering employee questions in a way that's transparent, easy to understand, motivating and inspiring.

### *Here's how we get there*

Addressing your employees can be difficult. Fortunately, our training module makes it easy to reach your audience with techniques and principles for powerful verbal and nonverbal communications.



#### APPROACH

EMA's Employee Engagement Presentation Training has been continually used and optimized for more than 30 years through our media training program. It provides:

- **Individualized coaching** based on factors such as the presenter's experience, style and comfort with public speaking.
- **Ways to enhance presentations** by preparing, sharpening and effectively delivering messages so they're understood by audiences and, most importantly, acted upon.
- **Persuasive presentations skills**, including developing key messages, assembling presentation content that tells a story, using PowerPoint effectively, and answering tough questions.



#### DELIVERABLES

In addition to the training, participants receive worksheets they can use to develop presentation messages and a content outline, along with a written summary of the techniques and individualized lessons and tips.



# EMPLOYEE ENGAGEMENT PRESENTATION TRAINING



## RESULTS

We have worked with hundreds of corporate spokespeople and presenters on honing their presentation and communication skills over the past three decades.

## Why EMA?

We develop Employee Engagement Presentation Training programs with an eye toward the essential role that employee meetings play in engaging employees at all levels of the company.



### FIND RELATED EMA SERVICES

- [Employee Engagement Audit](#)
- [Corporate Social Responsibility](#)
- [Mission, Vision and Values Statement](#)
- [Code of Ethics and Conduct](#)

## TURNING BRANDS INTO FRIENDS

Building a brand in this dynamic digital age requires an entirely new approach. A philosophy that positions your brand not merely as a product or service, but as a friend. We call it **Brand as Friend**. This unique approach not only gives you more ways to connect than ever before, it builds your brands, engages customers and generates sales.



ERIC MOWER + ASSOCIATES

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*Want to know more? Contact:*

**Brad Rye**  
Senior Vice President,  
Managing Director  
brye@mower.com  
585.389.1810

**mower.com**